

Who pays for the smoke? Environment, ethics and pressure groups

Syllabus sections 6.3 Environmental issues · 6.4 Ethical issues and pressure groups

Dr Moaz Tariq · Cambridge O Level Business 7081

Running case: Northbank Glass · 55 minutes

How this topic is examined

Paper 1 • Short answer and data response

Define [2] • Identify [2]

Outline [4] • Explain [6]

Explain one advantage and one disadvantage... [6]

Do you think... Justify your answer [6]

Paper 2 • Case study

Explain two external costs of... [8]

Consider two ways to respond to the pressure group.
Which should the business choose? Justify your answer
[12]

Typical questions on this topic

Define 'external cost' or 'pressure group'. [2]

Identify two methods a pressure group might use. [2]

Outline two ways the government could reduce the external costs of [business]. [4]

Explain one advantage and one disadvantage to [business] of using only ethical suppliers. [6]

Do you think environmental laws always reduce a business's profit? [6]

Consider two responses to the pressure group. Which should [business] choose? [12]

By the end of this lecture you can...

- 1 Explain external costs and benefits, and sustainable development.
- 2 Explain how governments control the environmental effects of business.
- 3 Explain why and how businesses respond to environmental pressure.
- 4 Explain ethical issues in business, and how businesses can respond.
- 5 Explain how pressure groups influence businesses, and when they succeed.
- 6 Judge which response is best, using case evidence.

END OF PREVIEW

Get the full lecture, notes and exam resources

Full slides, notes handout, revision sheet, practice paper, mark scheme, model answers and answer templates are included with the Exam Masterclass.

Join the Exam Masterclass

gceeducation.com